PRIDE KING'S LYNN & WEST NORFOLK

GUIDE 2025



A MESSAGE FROM THE KLWN PRIDE COMMITTEE

To all of you who march with us, share in our pride, volunteer, donate, danced or simply just showed up. Thank you. You are the beating heart of this community.

Today belongs to all of us. It's a moment of joy, resistance, visibility and most of all, pride. But it's also a reminder that we're not done yet.

Across the UK, LGBTQIA+ communities are being targeted by rhetoric that tries to silence, shame and exclude. We see it. We won't ignore it. And we won't let it define us.

KLWN Pride exists because our community in King's Lynn and West Norfolk deserves better. Not just on one day a year, or for the month of June. But every. Single. Day. We're committed to making our home somewhere that inclusion isn't just a buzzword, but a lived reality. This means:

- Advocating for policies that protect and uplift our community.
- Holding space for every identity, every voice, and every story.
- Making sure our events are safer, more accessible, and genuinely welcoming.
- Standing up, unapologetically, for trans people, disabled people, queer youth, LGBTQIA+ parents, and everyone who is too often pushed to the margins of society.

We're proud of how far we've come, and we're ready for the road head.

Because Pride is never the end goal. It's only the beginning.

With love, rage and resolve,

The KLWN Pride Committee.

PRIDE
KING'S LYNN
& WEST NORFOLK

PRIDE SCHEDULE

PRE-PARADE WARM UP

10:30	DJ JULES-E
11:00	CHARLIZE MANA-AY
11:30	ZOE OSWALD - LIVE LOOPING MUSICIAN
11:50	POEM READING, SPEECHES & MAYORS ADDRESS
12:00	PARADE DEPARTS FOR THE WALKS!

PARTY IN THE PARK

12:45	WELCOME TO PRIDE WITH BIG TAYSTEE
13:00	GABRIELLA PINEDA RODRIGUES
14:00	THE FALLEN
15:00	RED CAFE DOORS
16:00	EMILY BLAKE
17:00	ARIANNE
18:00	BAR ONEHUNDRED TAKEOVER


N
START
AUSTIN STREET
CHAPEL STREET
NORFOLK STREET
KING STREET
HIGH STREET
BROAD STREET
RAILWAY ROAD
BUS STATION
NEW CONDUIT STREET
BLACKFRIARS STREET
RIVER GREAT OUSE
QUEEN STREET
TOWER STREET
DIVERSITY
ST JAMES STREET
LONDON ROAD
MILLFLEET
PRIDE
KING'S LYNN
& WEST NORFOLK
THE MARCH



THE MARCH WILL LEAVE THE TUESDAY MARKET PLACE AT 12PM



PRIDE
KING'S LYNN & WEST NORFOLK

THE PARK





FOOD STALLS & BAR



STAG

FUNFAIR

HAPPY PRIDE

BLUE LIGHT

BUS

LOVE wins

STALLS

TENNYSON AVENUE

GE

N









PARADE TIPS
(FROM THE COMMUNITY)

Keep hydrated, try to have a light breakfast or snack before marching/

Dress for the weather and use SPF.

Give people plenty of space and be mindful of mobility aids - Accessible space to the front of the parade.





If you're sensitive to noise, consider ear defenders/plugs as the parade can be loud - Quiet space to the back of the parade.

DO NOT PUSH THROUGH. The Pace is set for health and safety and accessibility. Pushing through the parade increases the risk of choke points and crowd crush. Move slowly, follow stewards directions, and enjoy the parade!

SAFETY & ACCESSIBILITY

WE'RE COMMITTED TO MAKING KLWN PRIDE SAFE, WELCOMING AND ACCESSIBLE FOR EVERYONE. WITH THAT IN MIND;

SECURITY WILL BE PROVIDED BY EXCALIBUR SECURITY SERVICES AT BOTH THE TUESDAY MARKET PLACE, ALONG THE PARADE ROUTE AND IN THE WALKS.

WE'LL HAVE PORTAPATHS IN PLACE TO MAKE ACCESS EASIER, AS WELL AS A DISABLED PORTALOO AND A MOBILOO PORTABLE CHANGING PLACES TOILET.

OUR EVENT IS ALSO SUPPORTED BY NORFOLK EVENT MEDICAL SERVICES, WHO ARE PROVIDING FRONT-LINE NHS STAFF TO PROVIDE CARE IN THE EVENT OF INJURY, ACCIDENT OR MEDICAL EMERGENCY IN THEIR DEDICATED MEDICAL TENT.



MEET OUR P

11:00

Pre-Parade Warm-Up on the Tuesday Market Place

Helping kick things off as we form up for the parade, we've got DJ Jules-E as well as our first ever KLWN Pride Talent Show!

Music from DJ-Jules-E will start at 11am, with the talent show between 11:15am until 11:45am!



DJ JULES-E

12:45

Party in the Park

We'll kick off the party in style with our drag host Bigg Taystee!


BIGG TAYSTEE





ERFORMERS



GABRIELLA PINEDA-RODRIGUES

13:00

THE FALLEN

14:00

RED DOOR CAFE

15:00



EMILY BLAKE

16:00



ARIANNE

17:00

FREQUENTLY ASKED QUESTIONS

WHAT TIME DOES THE PARADE START AND WHERE FROM?

The Parade will start forming up at 11am at the Tuesday Market Place ///WHAT3WORDS ///safe.alien.deeper, and leave at 12pm.

DO I NEED TO REGISTER TO TAKE PART IN THE PARADE?

You can just come along! If you're a business or community group who would like to display a banner, please get in touch with us at digital@klwnpride.org so we can make sure you're shouted out!

CAN I BRING MY CHILDREN TO THE PARADE AND PARTY?

We are a family friendly event, so you are more than welcome to bring children! Please use your best judgement and ensure young children wear hearing protection.

IS THE EVENT ACCESSIBLE FOR DISABLED PEOPLE?

We strive to make our events as accessible as possible, with PortaPaths, disabled toilets and MobiLoo mobile changing places toilets.

WILL THERE BE ACCESSIBLE TOILETS AND CHANGING FACILITIES?

A MobiLoo mobile changing places toilet will be at the event.

CAN I BRING MY DOG/PET?

You are welcome to bring your dog! Please do exercise caution though, as the event will be busy and likely quite hot.

IS THE EVENT FREE TO ATTEND?

Our event is free to attend. You do have the opportunity to provide a donation, but this is not expected of you.

WHERE CAN I PARK, AND IS PUBLIC TRANSPORT AVAILABLE?

We have no parking at the event. Please check local car parks for King's Lynn Town Centre for nearby parking. Public Transport to the town centre is also available.

WILL FOOD AND DRINK BE AVAILABLE AT THE EVENT?

We will have a licensed bar, as well as food vendors at the event.

CAN I BRING MY OWN ALCOHOL?

The Walk's and Tuesday Market Place are designated "No Alcohol Zones" where the consumption of alcohol is prohibited, with the exception of our licensed bar.

CAN I STILL COME IF I'M NOT LGBTQIA+?

Of course! Allies are welcome, haters aren't.

WHAT HAPPENS IF IT RAINS?

Then we'll party in the rain!





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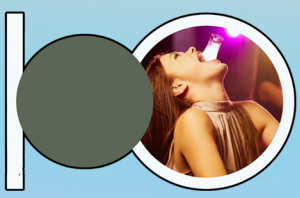

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WEST NORFOLK COMMUNITY TRANSPORT PROJECT

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INCORPORATING THE INSURANCE OFFICE

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& WEST NORFOLK

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klwnpride
185 posts 1,313 followers 647 following
King'sLynn & WestNorfolk Pride
Community organisation
klwnpride.org.uk and 3 more

NEED TO CONTACT US?

email: digital@klwnpride.org